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the crowd,
join the main
stage**

Press Release

Mobiik joins 100 percent remote work companies

Mobiik has become a full remote work company with the goal of being able to identify, attract, hire and retain the most talented software specialists in the Hispanic world.

According to the IT Job Market Report 2022 by Hireline, out of an analysis of more than 8,856 IT job openings and the completion of 3114 surveys, it was found that more than half of IT professionals intend to look for a new job and 36.64 percent of them are willing to listen to new job offers. In response to this trend, Mobiik aligned its talent strategy to the needs of the current market in order **to build an optimal environment for the development of software specialists.**

The strategy Mobiik is following to achieve these objectives consists of the following initiatives: **firstly, the creation of Mobiik Campus**, a virtual space in the metaverse designed primarily to train the company's collaborators. Secondly, the construction of a **Remote Work Culture** that incorporates the Mobiik's innovative vision. And thirdly, the amplification of **an active community in social networks such as Discord** that will facilitate the transfer of knowledge, inspiring continuous learning, and celebrating talent.



-freeminds

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We develop solutions to transform organizations with technology, thought and innovation.

" At Mobiik, we write the code of the future. To achieve this, we need to have the most talented team of software specialists who think critically about solving the problems our customers face every day. **A safe, fun and empathetic work environment is indispensable to achieve this.** That's why it is a priority for our business strategy," assures Leonardo Solís, founder and CEO of Mobiik.

According to Fortune magazine, "...remote work is creating a new wave of globalization, accelerated by the pandemic. It is also democratizing access to high-paid opportunities around the world. **You can work from anywhere in the world** with access to a **high-paying job** and an intellectually stimulating environment. That wasn't possible three years ago..." **This situation opens** the possibility for the development of local talent and, consequently, **the boosting of the economies of the places where they live.**

With this outlook and huge opportunity, **Mobiik is emerging as one of the most attractive companies for working remotely**, developing the talent of hundreds of software specialists to provide public and private organizations with the best experience to lead them into the future.

About Mobiik

Mobiik is an IT consulting services company focused on **Software Development, Data and Managed Cloud Services.** The company is integrated by a team of more than **300 software specialists of the highest level** providing services to public and private sector companies throughout the region.

" Technology and innovation have no limits "

Leonardo Solís CEO & Founder **Mobiik**

**- Every
revolution
is an idea
- Start a revolution**